



**For Immediate Release  
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**CTC Working Group Statement on American College of Radiological Imaging Network's  
Colon Cancer Screening Preference Report**

**Washington, D.C.** – The CTC Working Group, a coalition of physician providers, colon cancer patient advocates and imaging equipment manufacturers, today commended the American College of Radiological Imaging Network (ACRIN) for its recently released report on patients' colon screening preferences. Presented to the American Society of Clinical Oncology, "Patient Acceptance and Preference of CT Colonography Compared to Optical Colonoscopy for Colon Cancer Screening" found that 46% of patients who underwent both a CT colonography (CTC) – often referred to as "virtual colonoscopy" – and a traditional optical colonoscopy (OC) preferred the CTC.

"ACRIN's report further reinforces the case for widespread coverage of virtual colonoscopy by providing important insight into the patient's point of view," said CTC Working Group member Andrew Spiegel, CEO of the Colon Cancer Alliance. "This is just the latest proof point in a robust, and continually growing, body of research that not only shows virtual colonoscopy to be a less invasive and highly effective means of detecting polyps and cancers, but that also demonstrates how offering virtual colonoscopy as an additional screening option would increase prevention and save lives."

The CTC Working Group remains very concerned about the Center for Medicare and Medicaid Services' recent decision to deny coverage for virtual colonoscopy.